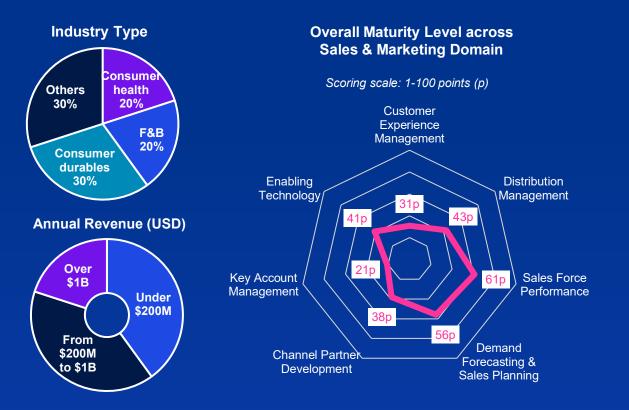


## Sales and Marketing Maturity Benchmark – Vietnam Consumer Markets



## **Detail Maturity Level**

Scoring scale: 1-100 points (p)



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